

SolLabTUN – Solution Labs Tunisia

Innovation support and Business model development

Background:

The entire North African region holds untapped potential in regards to the transfer of generated knowledge into innovative business models. The concrete starting point of this research project is Tunisia's research and innovation system. This has well-established research infrastructures and intermediary organisations (e.g. technology transfer offices (TTOs), technopoles, incubators, innovation centres, accelerators), but the generated knowledge is not fully utilized for commercializable innovations. Against this background, the project starts at the interface between science, higher education and business and aims to promote the emergence of innovative, market-driven solutions as well as the networking of different innovation-related groups of actors. This is addressed in a specific exchange format in which new contacts, networks and new knowledge are created. The focus is on young talents,

especially students as well as university graduates and their creative ideas. In the medium to long term, this should contribute to improved innovation capacities, the creation of employment options, especially for highly qualified individuals, and ultimately to an improvement of the standard of living in Tunisia.

Project description:

The core of the project is the development of concrete approaches to solving existing problems in the innovation process through the cooperation of different people and organizations within the framework of a moderated creative process. The approach is supported by multi-day, cross-organizational and intercultural events. In this experimental creative format, the Solution Labs, university graduates work on innovation-relevant issues from the business world and are supported in this by scientific expertise.

Services:

Together with the consortium partners, Fraunhofer IMW is responsible for the conception, organization and implementation of the Solution Lab, contributing its expertise in the field of digital, sustainable and resilient business model development and in innovation support. In addition, researchers in coordination with the National Engineering School of Tunis (ENIT), are intensively involved in the recruitment of highly qualified young professionals - depending on the issues to be addressed by the partner companies. Furthermore, the researchers at Fraunhofer IMW are jointly responsible for the continuous reflection of the process and the derivation of meta-results (learning effects, challenges, solution approaches) for the next Solution Lab.

Sponsor:

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Federal Ministry
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Project partners:



Project page:

Project duration

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