

# FRAUNHOFER CENTER FOR INTERNATIONAL MANAGEMENT AND KNOWLEDGE ECONOMY IMW



Fraunhofer Center for International Management and Knowledge Economy IMW

Neumarkt 9-19 04109 Leipzig

# **Contact Persons**

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# VICON – VIRTUAL CONSENT ASSISTANT FOR INFORMED AND DATA-SOVEREIGN PATIENT CONSENT

#### **Background**

Data is playing an increasingly important role in the provision of health-related services. However, their processing requires the consent of patients. Patients already sign an average of 8 to 10 consents when they are admitted to hospital. It remains to be seen to what extent informedness and sovereignty of the patients with regard to consent for the processing of patient-related data can not only be assumed, but also achieved.

#### **Project Description**

Taking digital and data literacy into account, the aim of the project is to enable citizens to deal with such consents in a self-determined manner.

The guiding research question of the project is: which methods and mechanisms ensure informedness in the context of "informed consent" and build trust by increasing the perceived ability to act and enhancing freedom of choice? Within the framework of ViCon, media didacticians, ethicists, legal scholars, economists, and technologists will create a system that measures the level of trust and informedness, prepares and displays content for education, and offers the option of consent.

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## **Projects Tasks**

In the project, the Fraunhofer IMW is researching a measure for measuring and increasing the trust of citizens in the context of eHealth. In addition, the experts at Fraunhofer IMW are responsible for optimizing the user experience and developing business models that ensure the long-term operation of the system.

## **Project Page:**

https://www.imw.fraunhofer.de/en/ research/price-and-service-management/projects/vicon.html

#### Homepage:

https://vicon-projekt.org

# **Project Duration:**

1.5.2020-30.4.2023



Challenges and solution strategies in the ViCon project © Fraunhofer ISST

## Client:



Federal Ministry of Education and Research (BMBF)

# **Project Partners:**







