

## RESEARCH DEVELOP ADVISE

*INTERNATIONAL MANAGEMENT AND GLOBAL  
KNOWLEDGE ECONOMY*

**SAVE-THE-DATE 2.7.2015**

*NEW NAME FOR THE FRAUNHOFER MOEZ –  
INFORMATION SESSION AND SCIENTIFIC  
SYMPOSIUM IN LEIPZIG*

*GLOBAL THINKING FOR THE ENERGY REVOLUTION – THOMAS BRUCKNER  
IMPLEMENTATION OF THE ENERGY REVOLUTION – CURRENT PROJECTS  
FIRST GERMAN-INDIAN ECONOMIC FORUM IN LEIPZIG  
THE BOARD OF TRUSTEES OF FRAUNHOFER MOEZ MEETS IN LEIPZIG*

Dear Sir or Madam,

You are holding the latest edition of the Fraunhofer MOEZ International's newsletter. This is the condensed version in which you can read about

- **the work of our institute in the areas of**
  - *knowledge and technology transfer*
  - *corporate development in international competition*
  - *sustainability management and infrastructure economics*
- **the background to on-going projects**
- **product information from our research team**



Our international team of experts is involved in research and development at an interdisciplinary level, and advises clients drawn from industry, the economy and politics. A large number of our scientists have many years of international experience. They are drawn from 16 countries, speak about 30 languages between them and combine their economic, social, political and cultural knowledge to solve issues of global knowledge economy. We take an applied and solutions-oriented approach working with researchers and engineers from the disciplines of technology, natural sciences and medicine, and in particular from our sister institutes in the Fraunhofer Gesellschaft. We take intercultural differences into account and concentrate on specific tasks in a country, region, industry or political arena.

Your research questions about applied knowledge are what drive us forward. Feel free to write to us [newsletter@moez.fraunhofer.de](mailto:newsletter@moez.fraunhofer.de).

We hope you enjoy reading this information-packed letter.

Yours, Thorsten Posselt

A handwritten signature in blue ink that reads "Thorsten Posselt". The signature is stylized and fluid.

Director Fraunhofer MOEZ

# GLOBAL THINKING FOR THE ENERGY REVOLUTION

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## GLOBAL THINKING FOR THE ENERGY REVOLUTION – AN INTERVIEW WITH THOMAS BRUCKNER

*Thomas Bruckner is building up energy policy research at the Fraunhofer MOEZ. The institute director for infrastructure and resource management at the University of Leipzig has been a member of the International Panel on Climate Change since 2008. One chapter in the latest world climate report was written under his guidance.*

### **Professor Bruckner, what services will the Fraunhofer MOEZ offer in energy policy research in the future?**

In the future, companies will be able to benefit from the fact that we can predict wholesale prices for energy, known as spot market prices. This will make it possible to monitor and adapt the profitability of business models in the energy sector. Another key area of our work is in designing energy and climate policy tools. What are the pitfalls that politicians should bear in mind? Also, we grapple with issues concerning accepting renewable energies and specific climate policy laws in society.

### **What trends do you see in the energy infrastructure throughout the world?**

In the case of states that have developed from being developing countries to emerging economies and on to being industrial nations, energy usage increases with the production needs. And connected with this is also the expansion of energy supply systems. For example, in China there are positive signs that the country is becoming increasingly keen on renewable energies. This gives rise to the hope that, in

the future, developing countries will rely on clean energy supplies when making the transition to becoming industrial nations and that they will not only expand conservative technologies.

### **Why should a country like China do this?**

We Germans like to think that we are the pioneers in the energy revolution. This is an outdated image. In China there is a eco-electricity boom that is linked above all with decreasing costs for wind and solar power plants. As a result, it pays to use renewable technologies. There are funding models in China that follow the model of the German Renewable Energies Act. As a result of mass production, the cost of solar panels has fallen immensely. Green energy is a huge growth market for the Chinese government in which it is investing very heavily. At the same time, China continues to be at the top of the world league table for emitting the greatest quantities of CO<sub>2</sub>. The subject is therefore very complicated. But it is this very complexity that we at MOEZ are keeping under review and that we wish to find solutions for.

# GLOBAL THINKING FOR THE ENERGY REVOLUTION

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## What makes being at MOEZ interesting for you?

On the one hand, it is being close to the economy and politics, of course. And the proximity to the Fraunhofer Gesellschaft. The energy revolution is an international task in which we have to reach a suitable European and eventually a worldwide solution. The institute offers a good foundation for this

international perspective. I see here a space in which I can fruitfully pass on the things that I have done and learned over recent years.



Professor Thomas Bruckner, © Sven Reichhold

# IMPLEMENTATION OF THE ENERGY REVOLUTION

## LECTURE SERIES ON CLIMATE CHANGE AT FRAUNHOFER MOEZ.

On 9 April 2015, the series of events entitled „Energy management and sustainability“ began at Fraunhofer MOEZ with a lecture on the consequences of climate change on the environment and society. The next lecture takes place on 7 May. The subject under discussion is The Energiewende - simulating stakeholder dialogue. The series is organised by Professor Thomas Bruckner, Director of the Department of Sustainability Management and Infrastructure Economy; Professor Michael Opielka, Scientific Director and General Manager of the [Institute for Futures Studies and Technology Assessment](#), Berlin, and Dr Ariel Macaspac Hernández, Research Assistant in the Department of Sustainability Management and Infrastructure Economy.

## INCREASING ENERGY EFFICIENCY OF BUILDINGS

Since 2012, the “Stakeholderdialogue und gesellschaftliche Akzeptanz” group has been involved in an EU project that wants to increase the energy efficiency of buildings. The project is known as EFFESUS - [Energy Efficiency for EU Historic Districts’ Sustainability](#). The Institute based in Leipzig is responsible for the communications on the project, amongst other things. You can subscribe via [Urban Kaiser](#) to the current newsletter featuring a case study about Glasgow.

**EFFESUS** ENERGY EFFICIENCY FOR EU HISTORIC DISTRICTS SUSTAINABILITY

NEWSLETTER NO. 4

EFFESUS Newsletter | April 2015

<b>EDITORIAL</b>  Dear Friends, Welcome to the 4th edition of our newsletter. In the previous edition, we provided information on first results of the new solutions and this time we will focus on the Decision Support System (DSS), as well as on the Glasgow (United Kingdom) case study. We hope you will enjoy the reading and thank you for the 'kiss' received till now. We hope you will keep following us! Enjoy! Isabel Rodriguez-Maribona, EFFESUS coordinator	<b>International Symposium &amp; International Construction Trade Fair BAU 2015</b> EFFESUS is half way through its envisaged project run time and significant progress has been made regarding technological developments, supply concepts for renewable energies as well as decision making strategies in the complex context of historic districts. It was time to reflect the outcomes and present them to a professional audience for discussion. Therefore over 50 participants attended the symposium at the International Construction Trade Fair BAU 2015 in Munich, Germany. On January 24th we presented in the BO forum the interim project results, the further development paths as well as our vision on sustainable and energy efficient historic urban districts.	<b>CONTENTS</b> <b>EDITORIAL</b> <b>Case Study in Focus: Glasgow</b> <b>Latest Results: Development of the Decision Support System</b> <b>Partners in Focus: ACCIONA Infrastructures</b> <b>Diputación University EURAC RESEARCH</b> <b>Upcoming Events</b> <b>Imprint</b>
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EFFESUS Newsletter | 04.2015

www.effesus.eu

EFFESUS is funded by the European Union under the Horizon 2020 research and innovation programme.

# IMPLEMENTATION OF THE ENERGY REVOLUTION

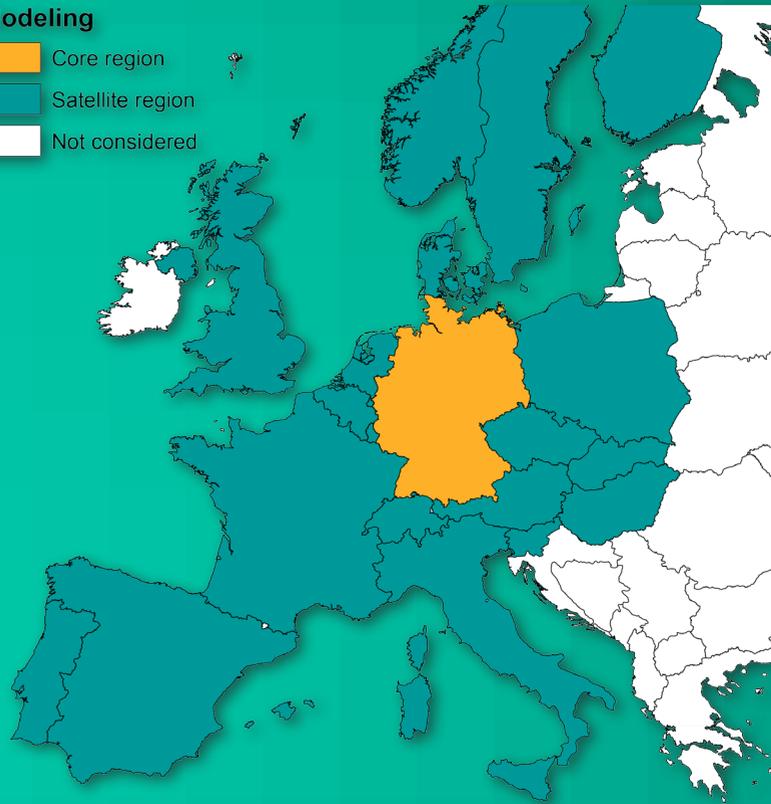
## REPORT: LONG-TERM SCENARIOS FOR THE ELECTRICITY

### MARKET

How will the European electricity market change in the immediate future? The Energy Management and Economy group tackled this question in a report for the [GASAG Berliner Gaswerke AG](#). The research team simulated how electricity prices for conventional energy production would develop from 2015 to 2040 in an increasing market share of renewable energies. The team used the European electricity market model, MICOES (Mixed Integer Cost Optimization of Energy Systems) Europe that calculates estimates for electricity prices.

#### Modeling

-  Core region
-  Satellite region
-  Not considered



Scope of the European electricity market model MICOES

## COSMOPOLITAN ENVIRONMENT FOR SCIENCE

At the initiative of the Fraunhofer, the [German Alliance of Scientific Organisations](#) published a statement saying that science needs a cosmopolitan environment. More than 300,000 students in Germany come from abroad and more than 56,000 scientists are sponsored by German scientific organisations. "This high level of international attractiveness can only be maintained if researchers from around the world, and their families, feel welcome and supported throughout Germany," the alliance members emphasise. Professor Thorsten Posselt, the director of the Fraunhofer MOEZ, underlines this theme:

*"Germany needs immigration. We must be good hosts to visitors to Germany. We live on overseas trade. It strengthens our economic growth, assures our role in the world economy and our welfare. Immigration can be organised from economic and humanitarian points of view - and finding a sensible balance is reasonable for a rich country like Germany. We must get much more involved with the issue of immigration."*

The Alliance is making a strong case for all forces to join together so that Germany remains an open, tolerant and international location for research. Members of the Alliance are the Alexander von Humboldt Foundation, the German Research

Foundation, the Fraunhofer Society, the German Rectors' Conference, the Leibniz Association, the Leopoldina, the German Academic Exchange Service (DAAD), the Helmholtz Association, the Max-Planck Society and the German Science Council.

## THE ACTUAL RETURNS QUOTA FOR THE YEAR 2014

was 60 contracts, 110 staff from 15 countries and a returns quota of almost 55 per cent. These are the most important key figures for the Fraunhofer MOEZ for 2014. The institute, based in Leipzig, generated returns of 2.8 million euros with contracts from industry, the state sector and EU funds - the highest return since the Fraunhofer MOEZ was founded in 2006 and thus established a good basis for the years ahead.

## LEIPZIG FRAUNHOFER INSTITUTES CELEBRATE NEW YEAR'S RECEPTION TOGETHER

For the third time in their history, the two Leipzig Fraunhofer Institutes welcomed the New Year together. On 21 January 2015, the [Fraunhofer Institute for Cell Therapy and Immunology](#) (IZI) and the Fraunhofer MOEZ invited partners, sponsors and customers to the Leipzig Bio-City. The directors of the institutes thanked all the staff and guests for contributing to a successful year in 2014 and provided a view of future projects managed by both research facilities.

## FINANCIAL PROFITS FOR INNOVATIVE RESEARCH

How can technology transfer from universities and public research institutions in Europe be improved and generate financial profits? The Competition and Technology Analysis Group at the Fraunhofer MOEZ is becoming increasingly involved in this issue. It is part of the [PROGRESS-TT](#) consortium, a new [Horizon 2020](#) project that intends to transfer functioning growth concepts from the private sector to technology transfer bureaux. The consortium will develop a programme for increasing the capacity of specialist in technology transfer. In the Fraunhofer MOEZ's forthcoming annual report for 2014/15, Célia Gavaud from project sponsor [Pera Consulting](#), and Lutz Maicher, group leader at Fraunhofer MOEZ, introduce Progress-TT in detail.

## IP INDUSTRY BASE

Traditionally speaking, intellectual property is understood by businesses to be a patent to protect inventions. Intellectual Property (IP) can also be useful as an economic asset. So, for example, a company can earn money from issuing licences or a patent-protected technology. In order to represent existing IP services on the global market transparently, the Competition and Technology Analysis Group has developed an online database, the [IP Industry Base](#), to depict new trends in the industry in a timely fashion and to make the information

available to interested companies. The team presents new developments regularly in a newsletter. You can subscribe to the newsletter by contacting [Lutz Maicher](#).

April, 2015

## IP Industry Base News

Issue 03

Dear Dirk Langolf,

We are glad to send out our third newsletter and we hope that you are enjoying our contents. In this issue we introduce a new feature of the IPIB that allows the users to see the main customers for each service provider, present one of our last publications with the topic on IP literacy for SMEs and also provide a short report on our participation in the European Commission Conference: Patents for the Digital Single Market.

Sincerely yours,  
Lutz Maicher (follow on twitter [@lmaicher](#))

[Click here](#) to log in and browse the IPIB!

### Main Customers

-  LG Chem Ltd  
provided services for 123 patents
-  Intel Corporation  
provided services for 102 patents
-  Microsoft Corporation  
provided services for 217 patents
-  Huawei Technologies Co., Ltd.  
provided services for 155 patents
-  Panasonic Corporation  
provided services for 134 patents

### 'Main Customers' Feature on the IPIB

A new feature has been released within the profiles of legal service providers in the IPIB. Now, you can see, on the left side of the profiles, a box with on which we present the main customers for that company. The main customer feature helps you to better understand the customer base of any patent agent we have covered in the IPIB.

You can see in which industries they have the most customers, or whether they are strongly diversified between different industries. Behind this new feature we use the data we can extract from the patent applications. For each patent the supporting IP service provider is disclosed, as well the inventor companies. The connection of the data results in the information displayed on the feature box. [Click here](#) to check out this feature in the IP Industry Base.

# NEWS JANUARY – APRIL 2015

## THE FRAUNHOFER MOEZ AT THE HANNOVER FAIR 2015

At the Hannover Fair 2015, with its co-operation partner [European Business and Technology Centre \(EBTC\)](#) based in India, the Fraunhofer MOEZ presented services that support companies to successfully enter the market in India. The world's most important industry fair took place in Hannover from 13 to 17 April 2015.

## CO-OPERATION WITH SOUTH KOREAN TECHNOLOGY REGION

The Fraunhofer MOEZ has signed a co-operation agreement with the province of Chungcheongbuk-do, one of the leading regions for technology in South Korea, and the Chungbuk technology park. The aim of this agreement is to implement German-Korean research projects and exchange programmes.

## “MAKE IN INDIA” – FIRST INDO-GERMAN ECONOMIC FORUM IN LEIPZIG

The German Indian Round Table Leipzig ([GIRT](#)) and the Fraunhofer MOEZ invited companies from throughout Germany to the first Indo-German Economic Forum on the media campus Villa Ida in Leipzig on 21 April 2015. At the forum, business owners could find out more information about the potential offered and challenges to be faced in the Indian market and to network. For several years, the Fraunhofer MOEZ's Opening New Markets Group has been working closely with the European Business and Technology Centre EBTC in India to facilitate entry by medium-sized companies onto the market on the Indian subcontinent.



The Fraunhofer MOEZ at the Hannover Fair 2015, joint stand with the European Business and Technology Centre EBTC.

# GERMAN-INDIAN ROUND TABLE



*topmost:* Ambassador S.E. Vijay Gokhale presents India as a partner country.

*left:* Professor Thorsten Posselt welcomes guests at the Economic Forum.

*right:* Panel discussion, Jörg Uehlin (European Business and Technology Centre) explains the advantages of entering the Indian market.

*bottom right:* Panel discussion from left to right: Hans-Günter Lind (Fraunhofer MOEZ), Dr Jana Helbig (German Centre Delhi.Gurgaon), Dirk Langolf (Moderator), Jörg Uehlin (European Business and Technology Centre), S.E. Vijay Gokhale (Indian Ambassador to Germany).



# LOOKING AHEAD

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INTEGRAL investigates the European policy on forests, © Jördis Winkler

## PROSPECTS FOR BETTER USE OF FORESTS

Over the past four years, [INTEGRAL](#) (future-oriented integrated management of European forest landscapes), a joint European project, has analysed European forestry policy and the associated social conflicts. Since the project began in November 2011, Fraunhofer MOEZ has been part of the consortium and is responsible for the communication work on the project. Under the title of **Sustainable and multifunctional forest management in Europe: Achievements, challenges and future policy options** the research results will be presented at a final conference in the state representation premises of the German federal state of North Rhine-Westphalia in Brussels on 24 and 26 June 2015.

## BIG DATA CENTRE AT FRAUNHOFER MOEZ

The volume of worldwide data doubles every two years. The current storage capacities available will be completely exhausted by 2020. Big Data offers solutions. At the beginning of the year, a Big Data Centre with 224 processor cores and around 450 terrabytes was launched to provide storage at Fraunhofer MOEZ. Interconnected computers will allow real-time analysis of price developments and will simulate market developments in the future.

# NEW NAME FOR FRAUNHOFER MOEZ

At the heart of Fraunhofer MOEZ's activities are international management and knowledge economy. These key areas are expressly included in the Leipzig research centre's own range of services. And this is reflected in the institute's new name. At a press briefing and scientific symposium held on Thursday, 2 July 2015 from 1 - 4.30 p.m., the President of the Fraunhofer Society, Professor Neugebauer, the Chairman of the Board of Trustees of Fraunhofer MOEZ, Dr Krull, the Director of the State Chancellery, Minister of State Dr Jaeckel and the Director of the Institute, Professor Dr Posselt will present the new name, the new business areas and market areas to customers, partners and the press.



# THE BOARD OF TRUSTEES OF FRAUNHOFER MOEZ MEETS IN LEIPZIG

Deepening the network of economics and politics and providing constructive support for the Institute's activities – these were the aims of the Board of Trustees of Fraunhofer MOEZ when it was founded in 2013.

On 10 April 2015, external experts from the areas of science, economics and public institutions convened for their third session in Leipzig.

After sharing the current activities and development prospects of the Leipzig Fraunhofer Institute, two other topics were on the meeting's agenda: opportunities and challenges of digitalisation, and institutional structures between economics and science.

# AN OVERVIEW OF THE MEMBERS OF THE BOARD OF TRUSTEES OF FRAUNHOFER MOEZ



An overview of the members of the Board of Trustees at Fraunhofer MOEZ from left to right: Dr Peter Claussen, Peter Nothnagel, Peter Tils, Thomas Sattelberger, Dr Walter Mönig, Dr Wilhelm Krull, Bruno Wenn, Prof. Dr Alfred Gossner (Member of the Board of the Fraunhofer Society), Prof. Dr Thorsten Posselt, Jürgen Chrobog (Secretary of State, retired)



In discussion from left to right: Prof. Dr Thorsten Posselt, Peter Nothnagel, Dr Friedrich Dornbusch

# AN OVERVIEW OF THE MEMBERS OF THE BOARD OF TRUSTEES OF FRAUNHOFER MOEZ

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## DR JOHANNES BEERMANN

Dr Beerman has been a board member of the [Deutsche Bundesbank](#) in Frankfurt am Main since 2015. Previously he served for over six years as a Minister of State and Head of the Free State of Saxony's State Chancellery. As early as the beginning of the 1990s, he was involved in establishing Saxony's ministerial administration both in the State Ministry of Social Affairs and in the State Chancellery of Saxony. Following this period he worked as a State Councillor in the Bremen Senate of Finance (1995-1999) and then as a Minister of State for Federal and European Affairs in Hessen (1999-2003). Between 2003 and 2008, he practised law as a partner in law firm in Berlin. He completed his studies in law at the LMU Munich and took his doctorate from the University of Münster in 1990.

## DR MICHAEL BRANDKAMP

Dr Brandkamp is the spokesman for the management of the [High-Tech-Gründerfonds](#). Since 1997 he has worked in the investment business for young technology companies. From 1999 to 2004 he was responsible for managing the Berlin office of tbg Technologie-Beteiligungs-Gesellschaft mbH where he was also Deputy Managing Director from 2001 to 2004. From 2004/2005, he was Department Director for innovation finance and equity holdings at the KfW banking group before taking on his current position

in August 2005. He studied economics in Münster, Nairobi and Bonn.

## JÜRGEN CHROBOG, SECRETARY OF STATE (RETIRED)

Jürgen Chrobog entered the diplomatic service in 1972. From 1995 to 2001, he was the German Ambassador to the United States of America. Following this service, as Minister of State in the German Foreign Ministry he was responsible for the areas of the United Nations, countries in Asia, Africa and Latin America, foreign economic policy and matters concerning the law and protocol. From 2005 to 2013, he was Chairman of the BMW Foundation Herbert Quandt. In addition, he was also a member of the advisory board at MAN Ferrostaal AG. He studied law in Freiburg im Breisgau, Göttingen and Aix-en-Provence.

## DR PETER CLAUSSEN

Dr Claussen was employed from 1978 to 2009 in the BMW Group. In addition, he had a managing role in establishing the works in Regensburg and was involved in restructuring Rover at its Oxford works. In the year 2000, he was a project manager responsible for planning and implementing a new BMW factory in Leipzig and he managed the factory until 2009. Since 2007 he has also been tasked with coordinating the production activities of the company in the People's Republic of China. Furthermore he is a member of the

# AN OVERVIEW OF THE MEMBERS OF THE BOARD OF TRUSTEES OF FRAUNHOFER MOEZ

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Board of Trustees at Fraunhofer IFF in Magdeburg and is a founding member of the Poesis Fellowship New York. He graduated in engineering from the Technical University of Munich.

## ARNDT G. KIRCHHOFF

Arndt G. Kirchhoff studied industrial engineering and mechanical engineering at the Technical University of Darmstadt and graduated in 1982 as an industrial engineer. Since 1990 he has been a Managing Partner in the [Kirchhoff Group](#) and Chairman of the management board of Kirchhoff Holding GmbH & Co. KG, one of the most important medium-sized companies in the automotive supplies sector. Mr Kirchhoff is involved in numerous voluntary roles in the German economy. Amongst other things, he was the Vice-president of the German Association of the Automotive Industry (VDA), and of the Federal Confederation of German Employers' Associations (BDA), a board member of the Confederation of German Industry (BDI), the President of Metall NRW and of the German Economic Institute based in Cologne.

## DR WILHELM KRULL

Dr Wilhelm Krull is the General Secretary of the [Volkswagen Foundation](#). Previously he was a German Academic Exchange Service-sponsored lecturer at the University of Oxford, a research assistant and later

departmental manager at the German Science Council. Since the end of the 1980s, he has been a member of numerous supervisory and advisory boards, including at the OECD, the EU, the German Federal Ministry for Education and Research, the Max-Planck Society and the German Science Council. In addition, he was the Chairman of the Association of European Foundations from 2006 to 2008, and has been the Chairman of the Association of German Foundations since 2008. He studied German, philosophy, pedagogy and political science in Bremen and Marburg.

## DR WALTER MÖNIG

Until 2013, Dr Mönig was the Manager of the Europe division in the Federal Ministry for Education and Research. Since 2013 he has been the Chairman of the board of governors of the Joint Research Centre of the European Union. From 1978 to 2001, he held various positions in the Federal Ministry for Education and Research, including in the areas of planning, international co-operation and EU research policy. In addition, he was the German representative on the administrative board of numerous international organisations including CERN, EMBL, and ESO. From 2001 to 2005, he was employed as a science representative in the permanent representation of the Federal Republic of Germany at the EU in Brussels. He graduated in economics from the University of Cologne.

# AN OVERVIEW OF THE MEMBERS OF THE BOARD OF TRUSTEES OF FRAUNHOFER MOEZ

## PETER NOTHNAGEL

Peter Nothnagel is the Managing Director of the [Wirtschaftsförderung Sachsen GmbH](#). After graduating, he was initially employed as a development engineer and later as a research assistant at ZFW Dresden. Since 1991, he has been employed in the Saxon State Ministry for Economic Affairs, Labour and Transport. He was Head of Division for "issues in technology policies", later for "promoting technology" and "promoting the economy, technology, commercial economy", and finally "energy policy". He studied materials engineering at the Technical University of Merseburg.

## THOMAS SATTELBERGER

Until May 2012, Thomas Sattelberger was Head of Human Resources and Labour at Deutsche Telekom AG. His professional career has included working in numerous German industrial concerns, which include the Daimler-Benz Group, the MTU Group, DaimlerChrysler Aerospace AG, Deutsche Lufthansa AG and Continental AG before he moved to Deutsche Telekom AG in 2007. Since then, he has been involved as an ambassador for the "Initiative Neue Qualität der Arbeit" organised by the Federal Ministry for Labour and Social Affairs and has been the Chairman of the BDA/BDI initiative "MINT Zukunft schaffen". He is also a member of the advisory and executive committees of BDA/BDI and of international business schools.

Thomas Sattelberger is a qualified business economist.

## PETER TILS

Peter Tils the CEO of [Deutsche Bank AG](#) for Central and Eastern Europe. He holds various other offices. He is the Chairman of the supervisory boards of Deutsche Bank Polska S.A, the PJSC "Deutsche Bank DBU", Kiev and of Deutsche Bank A.S. Istanbul, as well as being a member of the supervisory boards of Deutsche Bank Rossija and DBG Osteuropa Holding GmbH. Peter Tils is also the Joint Chairman of the German-Kazakh Finance Council and a member of the Foreign Investors' Council Kazakhstan. He has been employed in the banking sector since 1977. He graduated in business economics from the University of Cologne.

## BRUNO WENN

Bruno Wenn is the spokesman for the executive board of the [German Investment and Development Company](#) (DEG). Prior to this, he was involved in various positions for the [Kreditanstalt für Wiederaufbau](#) (KfW), including being Chief Economist of the Department of South Asia, Manager of development policy issues, business policy and central services and Regional Manager of the Strategy Department. He is also involved on numerous council and boards. He graduated in economics and took post-graduate studies at the DIE Berlin.

# DATES FOR YOUR DIARY

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## **Lecture: Climate Change and Social Distributive Justice**

Prof. Dr Felix Ekardt

28.5.2015, Fraunhofer MOEZ, [details](#)

## **Science Corner, Celebration of Leipzig's Millennium**

30.5.2015, Moritzbastei Leipzig, [details](#)

## **Lecture: World Culture Heritage and Climate Protection**

Dr Johanna Leissner

11.6.2015, Fraunhofer MOEZ, [details](#)

## **Lecture: AMNOG - Predictable Procedures or Poker Party?, Conference on Health and Care 2015**

Prof Dr Dubravko Radić

16.6.2015, Health Forums Leipzig, [details](#)

## **Lecture: Sustainable Economy at the Crossroads of Gender, Care and the Green Economy**

Dr Sarah Hackfort

18.6.2015, Fraunhofer MOEZ, [details](#)

## **Conference contribution, Innovation Conference of the International Society for Professional Innovation Management**

Dr Marija Radić

14. – 17.6.2015, Budapest, Hungary, [details](#)

## **Stand at German Welfare Day**

16. – 18.6.2015, Congress Center Leipzig

## **INTEGRAL closing conference**

24. – 25.6.2015, State representation premises of North Rhine-Westphalia, Brussels

## **Press briefing and scientific symposium about Fraunhofer MOEZ's new name**

2.7.2015, Leipzig

## **Lecture, World Marketing Congress of the Academy of Marketing Science**

Dr Marija Radić

14. – 17.7.2015, Bari, Italy, [details](#)

# PUBLICATIONS BY FRAUNHOFER MOEZ

## CURRENT WORKING PAPER



*Identifying and analysing investor source markets and sectors*

## CURRENT PROJECT INFORMATION



*Long-term study on the German and European electricity market 2015-2014 for GASAG.*



*Employer branding in science and practice*



*Local partnerships for people suffering from dementia - night café in the Leipzig region, scientific support in service design*



*Initiatives in a Deutsche Daten-Treuhand (DEDATE) as ultima ratio of the personal digital data economy*



*Setting up an innovation partnership between the European Union and Mexico (EU-MEX INNOVA)*

# PUBLICATIONS BY FRAUNHOFER MOEZ

## CURRENT PROJECT INFORMATION



*Skills innovation financing by Fraunhofer MOEZ*



*Analysis tool for a new top research centre for an automotive supplier*



*Setting up a network for energy and the environment in the Danube region (TREC Danube)*



*Site analysis for domestic electrical appliance manufacturers in the premium segment*



*Site analysis of new production sites for an automotive supplier*



*Recommendations for company development of a Colombian technology centre*

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## IMPRINT

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**SAVE-THE-DATE**  
**INFORMATION SESSION FOR THE NEW NAME OF THE**  
**FRAUNHOFER MOEZ AND SCIENTIFIC SYMPOSIUM ON**  
**“INTERNATIONAL MANAGEMENT AND KNOWLEDGE ECONOMY”**  
**2.7.2015, 1.00 PM – 4.30 PM**

Dear Sir or Madam,

we would like to inform you about the

**Information session for the new name  
of the Leipzig Fraunhofer Center**

and the subsequent

**Scientific symposium on “International  
management and knowledge  
economy”**

on **Juli 2, 2015, 1.00 PM – 4.30 PM**  
in **Leipzig**.

Please make a note of this date. An  
invitation with the venue of the event will  
be sent out shortly.

The Leipzig Fraunhofer Center will use this  
event to present its realigned focus and the  
institute’s range of services concerning  
social, economic and scientific projects and  
cooperations.

We look forward to sharing insight and  
experiences about the symposium’s topics  
with you. These will include:

- Knowledge and technology transfer
- Corporate development and  
international competition
- Sustainability management and  
infrastructure economics.

Further information about the schedule and  
the registration process will be made  
available soon on the website  
[www.moez.fraunhofer.de](http://www.moez.fraunhofer.de) and will be  
included in your personal invitation.

We look forward to your participation.  
Please send any inquiries you may have to  
[veranstaltungen@moez.fraunhofer.de](mailto:veranstaltungen@moez.fraunhofer.de)

We hope to see you soon in Leipzig.

Director



Professor Dr Thorsten Posselt