Dr. Robin Bürger's Publications Before 2011

Year	TITLE/AUTHOR	DOCUMENT TYPE
2010	**Investor Reactions to New Product Development Failure in the Biotechnology Industry** Max Planck Institute for Economy Bürger, Robin Reviewer: Prof. Dr. David B. Audretsch	Dissertation
2010	**Good News, Firm Resources, and Efective Communication of New Product Development Failure** Academy of Management Conference, Montreal, Canada Bürger, Robin	Conference Contribution
2010	**The Role of Management in Dealing with New Product Development Failures in High Technology New Firms** Academy of Management Conference, Montreal, Canada Bürger, Robin	Conference Contribution
2009	**Buffering the Negative Effects of Failure of New Product Development Projects** Babson College Entrepreneurship Research Conference, Boston, USA Bürger, Robin	Conference Contribution
2007	**Top Management Teams und Venture Capital Investments in der biopharmazeutischen Industrie** Max Planck Institue for Economy Bürger, Robin Reviewer: Prof. Dr. Holger Patzelt	Diploma Thesis